



The Louisville Area Chamber of Commerce would like to invite our Local Businesses (members or non-members) to participate in our Annual Chocolate Walk/Drive, taking place **SATURDAY, APRIL 5th** from 10 am to 2 pm. You do NOT have to be a “downtown” business to participate AND Township Businesses are welcome at your location! Sign up early as our list of businesses to visit will be posted regularly on our website and will continue to grow! Customers will also be able to print out the list to guide them the day of the event.

What is a Chocolate Walk/Drive? Essentially, it’s a way to get the general public (ticket holders) to visit your establishment to see the benefits of shopping there, where you are located, etc. It’s a great opportunity to grow your customer base by perhaps offering discount coupons, adding to your email data base via some sort of door prize or give-away, meet personally with potential local clientele to establish a rapport, or any other number of ways to potentially grow your business by having 100 new faces visit your establishment all in ONE day!

The Chamber will take care of the advertising and ticket sales. We will sell a maximum of 100 tickets at \$10 each. Ticket holders will be able to download/print their tickets purchased on-line and also print/download the list of participating businesses and their address. Ticket holders will present their ticket receipt (via print or email proof) to you. **With this method, ticket holders can start anywhere they want, either within the city or township! IF your business does NOT have an actual brick/mortar retail or service establishment, let us know as we are working on having a physical location downtown to accommodate your table or display on a first-come, first-served basis OR you can display a table at Umbrella Alley!**

If your business would like to participate, please complete the information below and email to louisvilleohchamber@gmail.com or call 330-875-7371 or **sign-up on our website!**

Business name: _____

Contact person & phone #: _____

Business address: _____

OR: _____ **Table at downtown location** _____ **Table at Umbrella Alley**

Chocolate treat provided (if known at this time): _____

BUSINESS PARTICIPATION FORMS ARE DUE BY SATURDAY, MARCH 22nd